

Privacy Policy

Effective Date: 2 January 2024

Last Updated: 9 August 2026

At Larder & Fleet, we are committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you visit our website, utilize our concierge services, or book our experiences.

By using our website and services, you agree to the collection and use of information in accordance with this policy.

1. Information We Collect

To orchestrate your bespoke luxury experiences, we may collect the following personal information:

- Identity Data: Full name, title, and date of birth.
- Contact Data: Email address, telephone number, and billing/delivery addresses.
- Event & Experience Data: Event dates, estimated guest counts, preferred luxury vehicle choices, styling/color preferences, and dietary requirements or allergies.
- Technical Data: IP address, browser type, and usage data collected via cookies when you navigate our site.

2. How We Use Your Information

We use the information we collect strictly to deliver an elite concierge service, including:

- Processing, managing, and refining your bespoke booking inquiries.
- Communicating with you regarding your signature packages or a la carte arrangements.
- Improving our website functionality and tailoring your user experience.
- Fulfilling our legal and administrative obligations.

3. Sharing Your Data with Third-Party Suppliers

Because Larder & Fleet acts as a boutique experience orchestrator, we work hand-in-hand with elite external suppliers (including gourmet caterers, luxury vehicle hire companies, and floral/theming artists) to execute your bookings.

- We only share the specific details necessary for the supplier to fulfill their part of your service (e.g., sharing dietary preferences with the caterer, or event location details with the chauffeur).
- We never sell, rent, or lease your personal information to third-party marketing companies.

4. Data Security & Storage

We implement high-standard security measures to maintain the safety of your personal data. Your information is stored securely and is only accessible by authorized personnel who are required to keep the information confidential. We retain your personal data only for as long as necessary to fulfill the purposes for which it was collected, including satisfying any legal, accounting, or reporting requirements.

5. Your Legal Rights

Under applicable data protection laws, you have the right to

- Request access to the personal data we hold about you.
- Request correction of any inaccurate or incomplete data.
- Request the erasure of your personal data under certain conditions.
- Object to or restrict the processing of your personal data. [12, 13]

To exercise any of these rights, please contact us using the details provided below.

6. Cookies and Tracking

Our IONOS-hosted website uses cookies to enhance user navigation and analyze traffic. You can choose to set your web browser to refuse cookies, or to alert you when cookies are being sent. If you do so, note that some parts of the site may not function properly.

7. Contact Us

If you have any questions about this Privacy Policy or how we handle your data, please contact the Larder & Fleet concierge team:

- Email: hello@larderandfleet.co.uk
- Phone: 07401962685